

MacMichael, Mary

From: Cusack, Jeff
Sent: Wednesday, May 16, 2018 10:50 AM
To: Silverstein, Mark; MacMichael, Mary
Subject: RE: Tennis Grants

Dr. Silverstein,

I investigated the USTA grant link that was sent to me on May 15, 2018. The link indicated a site that explained the 2018 Program Grant Guidelines. I went to that page and read the Types of Middle States Grants. Guideline VI. Ineligible Expenses states, " USTA Middle States Program Grants will NOT provide funding for the following expenses: operating/administrative costs, advertising (flyers), trophies/awards/prizes, T-Shirts, food/drinks, big equipment expenses i.e. ball machines, **building and resurfacing court costs**, USTA membership and/or transportation costs.

Once I read the last statement, I realized the grant is not an option.

I hope this is an acceptable response.

Jeff

From: Silverstein, Mark
Sent: Tuesday, May 15, 2018 1:57 PM
To: Cusack, Jeff <jcusack@gpsd.us>
Cc: Sneathen, Danielle <dsneathen@gpsd.us>
Subject: Fw: Tennis Grants

Jeff: Could this be of benefit to us?

From: Lavon Phillips <LPhillips@glassboro.org>
Sent: Tuesday, May 15, 2018 1:52 PM
To: Silverstein, Mark
Cc: Joe Brigandi; Steve Smith; Rettig, Jody; Pete Calvo; Sneathen, Danielle
Subject: Tennis Grants

Good afternoon Dr. Silverstein et al,

Just wanted to make you all aware of [USTA \(Tennis Association\) grants for programs](#). As there is continued effort toward rehabilitation of the tennis courts, I thought this could be helpful for ongoing programs in the future.

Hope you are all enjoying the sunshine today!

Lavon Phillips
O: (856) 881-9230 x: 88178
C: (856) 562-9008



Schedule Meeting with Me



MIDDLE STATES

2018 PROGRAM GRANT GUIDELINES

United States Tennis Association Middle States (USTA MS) is committed to promoting tennis at the local level. To that end, USTA MS offers grants to assist not-for-profit organizations initiate or expand their tennis programming activities. Program grants may be used to start instructional programs and/or leagues for players of all ages, abilities and populations.

IMPORTANT: All Program Grant applicants MUST register on NetGeneration.com (www.netgeneration.usta.com) prior to submitting this grant application.

I. Types of USTA MS Grants

USTA MS Program Grants will be awarded for a period of one year, with the USTA MS having the option to extend the support for up to three years. **Program grant awards will range between \$100 to \$3,000. All grants will be decided upon by a staff and volunteer review board.**

- A. Community Tennis Association Start-up:** For expenses related to developing a USTA member Community Tennis Association including: incorporation fees, rental of facilities, costs of equipment, etc. www.middlestates.usta.com/CommunityTennisAssociations
- B. USTA School Tennis:** Funding for elementary, middle, junior high and high schools who interested in starting or expanding upon their school tennis program. This includes integrating tennis into their PE Curriculum or running before/after school Kids Tennis Clubs. Schools are encouraged to integrate Junior Team Tennis into their School Tennis programs. For more information on this, please visit <http://www.middlestates.usta.com/RallyStarsTeamTennis/> and www.middlestates.usta.com/SchoolTennis
- C. USTA Tennis National Junior Tennis and Learning Start-up:** For creating or expanding USTA Tennis National Junior Tennis and Learning (NJTL) that also provide some type of educational support service, including homework clubs, mentoring and tutoring programs, SAT review courses, and guidance counseling. NJTL programs and chapters are highly encouraged to run USTA Junior Team Tennis. www.middlestates.usta.com/Community-Tennis-Pages/NJTL
- D. USTA Junior Team Tennis:** For creating or expanding Junior Team Tennis leagues registered on TennisLink. http://www.middlestates.usta.com/jr_team_tennis_landing/?intloc=headernavsub
- E. USTA Adaptive Tennis or Wheelchair Tennis:** For creating or expanding community tennis programs for special populations including persons with mental, emotional, physical and developmental impairments.
- F. Multicultural Participation:** For creating or expanding tennis programs in diverse communities.
- G. 10 and Under Tennis:** For programs looking to start or expand 10 and Under Tennis programming that utilizes the proper red, orange, and green youth progression format: <http://www.10andundertennis.com/>
- H. USTA Tennis On Campus:** New Tennis On Campus teams/clubs forming in our section are eligible to apply for support to cover travel and start-up expenses. http://www.middlestates.usta.com/adult_participation/tennis_on_campus/?intloc=headernavsub
- I. Adult Learn to Play:** For creating or expanding upon tennis programming for beginner adults, utilizing the QuickStart Tennis Play format.

J. Local Play and Competition: With new, flexible formats of Junior Team Tennis and Entry Level Tournaments, it's easier than ever to align tennis with other youth sports. This grant is for creating or expanding upon local, non-travel introductory competition for tennis programs, including local, non-advancing junior team tennis, Play Days, and entry level tournaments.

K. Millennial Programming: For any programs interested in tennis programming for the 18-40 millennial population. This can include innovative, flexible adult formats, sport and social leagues, tennis mixers, or anything else targeting this population.

II. Other Types of Support

USTA MS has available a wide range of materials and services to support tennis programming at the local level, including curriculum and program guides, posters, brochures, banners, equipment directories, how to teach videos, instructor training workshops, and information on how to form community tennis associations which can all be found on our website at www.middlestates.usta.com

III. Program Grant Eligibility

Financial support will be awarded only to organizations; applications by individuals will not be accepted. *Applying organizations must be open to all people, regardless of race, creed, religious belief and nationality.*

Please note that in order to apply for a USTA Middle States Grant, your organization must be an active USTA Organizational Member. To apply or renew your membership, click here ([Apply or Renew USTA Organizational Membership](#))

Priority will be given to those programs which target new players, link their program(s) to USTA Tennis programs, are a registered Community Tennis Association, NJTL Chapter, USTA Jr. Team Tennis Program, Tennis On Campus, Adaptive or Wheelchair Programs, Multicultural program, or after-school tennis program.

IV. Grant Application Requirements

All applications for grants must include a completed application form; program budget summary, and grant narrative that includes, a tennis program description, measurable goals, organization objectives and evaluation methods. Applications will be rated on a scale in regards to this criteria.

V. Eligible Expenses

USTA Middle States Program Grants will provide funding for the following expenses: Equipment, court costs, instructor fees. (Or specific costs stated with grant types) Please use www.usta.com/equipmentdiscounts for list of up to date equipment pricing.

VI. Ineligible Expenses

USTA Middle States Program Grants will NOT provide funding for the following expenses: operating/administrative costs, advertising (flyers), trophies/awards/prizes, T-shirts, food/drinks, big equipment expenses i.e. ball machines, building and resurfacing court costs, USTA membership and/or transportation costs.

VII. Application Deadline

All grants will be awarded within 60 days of the following deadlines (Jan. 31st, March 31st, Jul. 31st) All applications are submitted online through: www.middlestates.usta.com/ScholarshipsandGrants

MIDDLE STATES GRANTS

Middle States | April 18, 2017



ABOUT USTA MIDDLE STATES PROGRAM GRANTS

USTA Middle States has grants available to member organizations to assist in running USTA programs. The links below contain information about all available grants.

[GRANT GUIDELINES](#)

[GRANT CRITERIA](#)

[GRANT APPLICATION](#)

[GRANT ACCOUNTABILITY FORM](#)

Note: All program grants will be awarded within 60 days of the following deadlines:

January 31

March 31

July 31

ABOUT USTA MIDDLE STATES ADAPTIVE TENNIS PROGRAM GRANT

The purpose of the Adaptive Tennis Grant is to assist in the initiation or implementation of adaptive tennis programs at the community level.

GRANT APPLICATION
APPLICATION DEADLINE : APRIL 9th

**ABOUT USTA MIDDLE STATES NATIONAL ADULT
SOCIAL PROGRAM GRANT FUNDING (18-39)**

The USTA is offering grants to providers who want to run tournaments and social leagues for 18-39 year-old players. Event administration and marketing support is available after a few easy steps.

GRANT INFORMATION
GRANT APPLICATION

QUESTIONS? CONTACT GRANTS@MS.USTA.COM.

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