

Glassboro Public Schools



MEMO

To: Mark Silverstein

From: Lisa Ridgway

Date: November 9, 2022

Re: Resolution – School Bus Advertising

Recommend board approval to renew the contract with JMI Enterprises, LLC to provide bus advertising services for the twelve (12) month term of January 1, 2023 through December 31, 2023.

The placement is for 24 ads at a total income to the district of \$7,974.72 for this period. The cost for print/installation of the ads has increased for the upcoming year.

The prior two years have fluctuated due to Covid and the loss of vendors:

2021 – \$6,931.44

2022 - \$8,317.92

JMI Enterprises LLC
 PO Box 981
 Millville NJ 08332
 856-237-4002
 schoolbusadvertising@gmail.com



EXHIBIT B

Date: November 9, 2022
 Contract #: JMI10192022

Districts		Quantity	% Fee Income	Total Fee Income to District
1.)	Glassboro	24	65%	\$7,974.72
2.)	12 month term	0	0%	\$0.00
3.)	2x6 ad size	0	0%	\$0.00
4.)	Inspira			
5.)				
6.)				

** Funds will be divided according to buses used per district.
 12 Month Term Jan 1 2023 to December 31 2023

District Approval: _____ Date _____

Ad Proof:

