


GLASSBORO PUBLIC SCHOOLS
GLASSBORO, NEW JERSEY

TO: Mark Silverstein
FROM: Scott Henry 
DATE: May 3, 2016
RE: Agenda Item for May 25, 2016

School Bus Advertising

Request Board approval for the attached Bus Advertising Agreement with EIRC.

SDH/b

Attachment



EXHIBIT B

Date: March 24, 2016
Contract #: E172018D

Districts		Quantity	% Fee Income	Total Fee Income to District
1.)	Glassboro	24	65%	\$8,317.92
2.)	14 month term	0	0%	\$0.00
3.)	2x6 ad size	0	0%	\$0.00
4.)	Inspira			
5.)				
6.)				

** Funds will be divided according to buses used per district.

District Approval: _____ Date _____

Ad Proof: Also, for the draft ad: I've attached a two samples that we'd like to get the board approvals for. We are in the process of having local kids photographed and will replace the photos but the content will be the same. We have not yet determined whether or not we will print a different kid's photo from each district or if we will want to print a few different ads across the entire area.



#InjuriesHappen

We've got you covered @InspiraHN
Urgent Care + Primary Care
in Your Neighborhood.



#SickHappens

We've got you covered @InspiraHN
Urgent Care + Primary Care
in your neighborhood.

