

GLASSBORO SCHOOL DISTRICT

2020-21

Monthly Board Items

Date Submitted:

6/4/2020

Proposed Effective Date:

7/01/2020

Submitted by:

Jennifer Johnson, Business Administrator

Position/Item:

School Bus Advertising

Proposed cost/amount:

\$16,635.84

Funded Through:

District

Board Action Requested: Recommend Board approval to renew contract with JMI Enterprises, LLC to provide bus advertising services for the 2020-21 school year.

Details and Ramifications: 48 ads for Inspira New Medical Center will continue on the current school bus fleet.

Positives: The revenue for the current school year per the vendor attachment is \$16, 635.84.

Concerns: None

Other Comments: Prior year revenue achieved with this contract:

SY16-17	\$ 9,093
SY17-18	\$10,642
SY18-19	\$16,293