


GLASSBORO PUBLIC SCHOOLS  
GLASSBORO, NEW JERSEY

TO: Mark Silverstein  
FROM: Scott Henry   
DATE: November 30, 2016  
RE: Agenda Item for December 14, 2016

Attached is the annual contract between the Glassboro Public Schools and EIRC for School us Advertising. I am requesting board approval for the contract term July1, 2016 through June 30, 2017. Projected advertising revenue for 2016-17 is \$11,437.92. Actual revenue for 2015-16 was \$2,340. Increase in revenue is due to increased number of advertises on our busses. Advertisers for 16-17 include Sahara Sam's and Inspira Health Care.