# Glassboro Public Schools



## MEMO

To: Dr. Mark Silverstein, Superintendent of Schools

From: Dr. Robert Preston, Chief Academic Officer

Date: May 24, 2022

Re: Action Memo
    May 25, 2022 Board Meeting

Recommend Board approve the use of Gaggle SpeakUp in conjunction with Gaggle, our online student safety software. Speak Up for Safety from Gaggle provides another layer of security by providing an easy way for students to share concerns anonymously about school safety and the well-being of fellow students. This will be no cost to the district.

**FOR IMMEDIATE RELEASE**

**Contact:** [Name of District/School Contact]
**Phone:** [Phone Number]
**Email:** [Email Address]

## [School/District Name] to Support Student Wellness With New SpeakUp for Safety Tipline
*A new partnership with school safety technology company Gaggle will help curb bullying and threats of violence*

[City, State] — [Date] — [School/district name] today announced a partnership with school safety company Gaggle to launch a new SpeakUp for Safety tipline that will allow students to easily and confidentially report threats of violence, bullying, peers in crisis, and other imminent concerns that affect students' well-being and security.

The SpeakUp for Safety tipline will be continually monitored by Gaggle safety professionals, 24 hours a day, seven days a week, all year long. Non-life-threatening tips will be quickly routed to designated school or district staff members, and in severe situations, district-appointed contacts will be immediately notified to take action. In the most urgent cases in which a student is in immediate danger and Gaggle is unable to notify a district-appointed contact, Gaggle will alert law enforcement to intervene.

The Gaggle SpeakUp for Safety tipline integrates directly with Google Workspace for Education, which students already access on a daily basis. There's no need for students to download a mobile app or remember a phone number—the SpeakUp for Safety instant replies include a phone number that students can use for text messages or phone calls.

[Insert quote from school/district administrator about why they chose to implement this solution and how it will help them]

To find out more about [School/District name]'s Gaggle implementation, please contact [insert your school's local contact information].
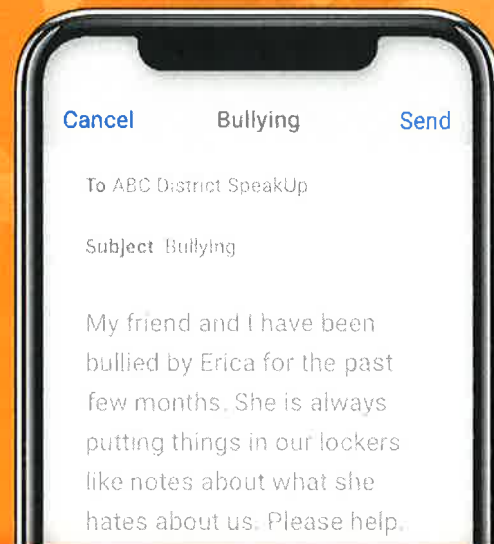
**About Gaggle**
Since 1999, Gaggle has been the leader in helping K-12 districts manage student safety on school-provided technology. Using an effective combination of artificial intelligence and trained safety experts, the solution proactively assists districts 24/7/365 in the prevention of student suicide, bullying, inappropriate behaviors, school violence, and other harmful situations. Most importantly, Gaggle continues to help hundreds of districts across the country avoid tragedies and save lives, while also protecting their liability. For more information, visit www.gaggle.net and follow Gaggle on Twitter at @Gaggle_K12.

**About [District/School Name]**
[Insert district/school boilerplate]

# SPEAK UP FOR SAFETY

**Share concerns about** your classmates or school safety.

Cancel | Bullying | Send

To ABC District SpeakUp

Subject Bullying

My friend and I have been bullied by Erica for the past few months. She is always putting things in our lockers like notes about what she hates about us. Please help.

## EASILY REPORT:

- Bullying
- Planned fights
- Students in crisis
- Threats of violence
- Weapons in school
- Other urgent situations

# Protect Your Students With SpeakUp for Safety Cyber Tips

**SPEAK UP** FOR SAFETY

Students are one of the best lines of defense to protect your schools, but they are often reluctant to speak directly to an adult. SpeakUp for Safety from Gaggle provides an easy way for your students to share concerns about school safety and the well-being of fellow students.

### Unlike Traditional Reporting Tools

SpeakUp for Safety integrates directly with G Suite for Education or Office 365, which students already use on a daily basis. There's no need to download an app or remember a phone number.

### Easy to Use

+ Students see the SpeakUp for Safety address whenever they start to compose an email
+ Messages sent to SpeakUp for Safety result in an auto-reply, which explains how the tipline works. SpeakUp for Safety replies include a phone number that students can use for text messages or phone calls.
+ A monthly reminder sent to all students includes your dedicated SpeakUp for Safety phone number as well as more information about the tipline.

### Expert Review

Trained professionals evaluate content 24/7/365, filter out false positives, and send an email regarding non-life-threatening items to your designated staff. They will also call school officials in emergency situations.

### Students can report:

+ Bullying
+ Planned fights
+ Students in crisis
+ Threats of violence
+ Weapons brought to school
+ Other urgent situations