Glassboro Public Schools



MEMO

Date: July 7, 2022

To: Dr. Mark Silverstein, Superintendent

From: Jody Rettig

Re: June Project Report

School Messenger Communication

- Superintendent's June 9 Letter
- June 6 Bullock Shelter in Place Drill
- o 6/7 Key Communicators: 22/23 Bowe and GHS Schedules
- o 6/10, 9-3 Percussion Concert

Press Releases/Postings

Kindergartner Receives Sue Hars Kind Heart Award, Rodgers Students Bring Dinosaur Songs and Footwork to Stage, GHS Graduate Pictures, Dorothy L. Bullock School Art Show, Students Inducted into Tri-M Society, GHS Recognizes NAHS Inductees, Rock and Roll Take Center Stage at Bullock School, Unified Lego and Gym Clubs Build Ice Cream Trucks, New Assistant Principal at Bullock, posted assorted web/FB information

• Key Communicators Meeting

- o Invited people to attend
- Designed superintendent's portion of slide presentation
- o Merged all speakers' presentations, adding transitionary slides
- Communicated desired AV and meeting set up
- Created sign-in sheet
- Ran slide show at the meeting

Calendar

- Took pictures of the winners of employee recognition awards for the calendar
- o Requested 2022 updates of calendar text sections
- o Incorporated dates for all four schools into monthly calendar
- Sent draft version back to principals for review
- Requested and received quotes

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• Sports Hall of Fame

- Attended June meeting
- o Made final revisions to letterhead and ad form
- o Developed advertising letter
- Met with advertising chairperson
- o Created spreadsheets of contact information
- Contacted many inductees

Registrations

o Assisted callers with registration/lottery selection questions