

Glassboro Public Schools



MEMO

To: Mark Silverstein

From: Lisa Ridgway

Date: August 8, 2023

Re: Resolution – School Bus Advertising

Recommend board approval to expand the bus advertising with JMI Enterprises, LLC, allowing advertising of Rowan College of SJ Gloucester Campus to be placed on 12 of our buses for a term of twelve (12) months.

This advertisement is over and above the original advertising agreement for Inspira Health.

The placement is for 12 ads at an additional income to the district of \$1,300.00 for this period.



JMI Enterprises LLC
 PO Box 981
 Millville NJ 08332
 856-237-4002
 schoolbusadvertising@gmail.com



EXHIBIT B

Date: August 2, 2023
 Contract #: JME272023

| Districts | Quantity | % Fee Income | Total Fee Income to District |
|-------------------------------------|----------|--------------|------------------------------|
| 1.) Glassboro | 12 | 65% | \$1,300.00 |
| 2.) 12 month term | 0 | 0% | \$0.00 |
| 3.) 12 Med Ads 17x48 on Large Buses | 0 | 0% | \$0.00 |
| 4.) | | | |
| 5.) Student Boarding Side | | | |
| 6.) | | | |

**Rowan College of SJ
 Gloucester Campus**

District Approval: _____ Date _____

Ad Proof:

