

Glassboro Public Schools



MEMO

To: Al Lewis

From: Michael Sloan

Date: November 19, 2025

Re: 2025-2026 School Bus Advertising Revenue

Recommend Board approval of the proposed revenue from JMI Enterprises LLC for school bus advertising for the 2025–2026 school year, as outlined in Exhibit B, in accordance with the renewed School Bus Advertising Agreement with JMI Enterprises LLC, which was approved by the Board on June 19, 2025. (attachment)



JMI Enterprises LLC
PO Box 981
Millville NJ 08332
856-237-4002
schoolbusadvertising@gmail.com

EXHIBIT B

Date: November 10, 2025

Contract #: JMI111025

Districts	Quantity	% Fee Income	Total Fee Income to District
1.) Glassboro	8	65%	\$2,121.60
2.) 12 month term	0	0%	\$0.00
3.) 8 Medium advertisements	0	0%	\$0.00
4.) 17x48 on 8 large buses student board side			
5.)			
6.)			

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150/408

District Approval: _____ Date _____

Ad Proof:

